Agency Checklists

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Strong Start To 2025 For Duffy Insurance As It Expands Into West Newbury

January 6, 2025 By AC Editor

Acquisition of West Newbury Insurance Marks 12th Agency Acquisition

uffy Insurance has started off the new year with a bang. The Lynn-based agency announced that it recently acquired West Newbury Insurance, an independent insurance agency led by Rick Pinciaro. Founded over 30 years ago, West Newbury Insurance has been a trusted provider of comprehensive insurance products for both individuals and businesses.

"We are excited to welcome the clients of West Newbury Insurance to the Duffy Insurance family," said Marc Duffy. "This acquisition aligns with our growth strategy and commitment to offering the best insurance solutions to our clients. We look forward to continuing the legacy of exceptional service that Rick Pinciaro and his team have established." With the addition of West Newbury Insurance, Duffy Insurance will be able to offer even more diverse coverage options and continue its focus on excellent customer service.

Rick Pinciaro, who will remain involved with Duffy Insurance Agency on a full-time basis to ensure a smooth integration for clients, shared his thoughts on the acquisition: "This is an exciting time for our

service is paramount. We look forward to working with Marc and his staff," added Rick.

Duffy Insurance's expanded team will continue to offer a full range of insurance products, including auto, home, business, and life insurance, while maintaining the high standards of customer care and attention to detail that both Duffy Insurance and West Newbury Insurance are known for.

The Duffy Family of Insurance Agencies

Founded in Lynn, Massachusetts in 1996 by the late Paul Duffy and currently led by Paul's son Marc Duffy, Duffy Insurance Agency is a family insurance



agency that services personal and commercial insurance customers throughout Massachusetts. Duffy Insurance prides itself in offering a flexible customer experience that is valued by both modern and more traditional customers. All customer service is done in-house (never via 3rd party service centers or automated phone systems). Duffy strives to maintain strong, personal relationships with its customers and local communities. A large portion of the recent growth of Duffy Insurance has come by way of the acquisition of other Massachusetts independent insurance agencies. The property and casualty insurance agency has office locations in Lynn, Gloucester, Peabody, Lowell, Chelmsford, Georgetown, Marblehead and Salem, Massachusetts.

Duffy Insurance Agency Recent Acquisitions

- Cowan Insurance Agency Haverhill, MA (September 2024)
- Byam Bros.-Mahoney Insurance Agency Lowell, MA (December 2023)
- DeAngelis Trinity Insurance Agency Framingham, MA (October 2023)
- Lauranzano Insurance Agency Beverly, MA (October 2023)
- Boyd Neelon Insurance Agency Sudbury, MA (April 2023)
- B&M Insurance Agency Wakefield, MA (December 2022)
- Allan Insurance Agency Salem, MA (June 2022)
- A.J. George Insurance Agency Peabody, MA (Sept 2021)

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Duffy Insurance continues to look to acquire insurance agencies in the Greater Boston area. Insurance agency owners interested in selling, retiring, or phasing out of the business should email marc@duffyins.com to start the conversation.

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MA DIVISION OF INSURANCE ANNOUNCEMENTS

Contact Us

11605 Miracle Hills Dr, Suite 200 Omaha, NE 68154-4467

The above company has made application to the Division of Insurance to amend their Foreign Company License to transact Property and Casualty insurance in the Commonwealth.

Any person having any information regarding the company which relates to its suitability for the license or authority the applicant has requested is asked to notify the Division by personal letter to the Commissioner of Insurance, 1000 Washington Street, Suite 810, Boston, MA 02118-6200, Attn: Financial Surveillance and Company Licensing within 14 days of the date of this notice.



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